

## All-round service for shops - by SWS Wettshop Service GmbH

As new partner of myBet.com, you will receive professional support from our European service partner SWS Wettshop Service GmbH (Berlin).

An extensive network of lawyers, marketing experts and technicians will support you in all phases of shop setup and operation.

A well-tried formula for success.

**Partners in success!  
Get started now!**



## The sports betting boom - The beginning of a success story

In 2005, a turnover of 3,2 billion Euros was generated from sports bets in Germany.

**Already today, sports bets represent the most successful sector of the entertainment industry.**

And they will remain so for some time to come, as can be seen from growth rates of more than 25 percent (SES Research GmbH).

**Use this potential - with myBet.com as your partner**

More and more shop operators are placing their trust in myBet.com, as myBet.com stands for reliability, respectability and innovation.

## Call us now!

Contact one of our official sales agents.

- 📞 Telephone +356/21/37 07 85
- 📠 Fax +356/21/37 34 88
- ✉ E-Mail [shop@myBet.com](mailto:shop@myBet.com)
- 🌐 Internet [www.wettladen.com](http://www.wettladen.com)



**SWS** Wettshop  
Service GmbH

**+356/21/37 07 85**

**"Be the winner"  
with your  
own betting shop**



**mybet.com**  
Sports betting

**mybet.com**  
Sports betting

## myBet.com - a success story

myBet.com is the sports bet provider with high odds and a multi-faceted range of betting types and markets. Bet on top events around the globe, win around the clock - at the online portal and the myBet betting shops we offer all current sports bets.

Founded in 2003, myBet.com has quickly turned into a success story. Two tests among all the German bet providers have shown that myBet.com is clearly the winner.

Clear vote by "Focus tomorrow" (09/04) and "MAXIM" (02/05): **myBet.com offers the best odds, the most distinct layout and the largest range of offers.**



## Always the best shop solution

**Do you want to profit optimally from the sports betting boom?** Become our partner. With myBet.com, it's easy and straight forward, because we always offer the most suitable product to meet your requirements:

- **Complete shop concept**  
We will show you the way to a profitable entrepreneurship.
- **Are you already operating a bet shop?**  
With myBet.com, you can extend your range of offerings or directly replace it with a more profitable system.
- **Shop-in-shop solutions**  
Betting terminals as a lucrative source of income for operators of video stores, fuelling stations, restaurants, bars etc.
- **Do you operate an internet café?**  
With myBet.com you can integrate an additional profitable business with strong customer retention.

## We have a formula for success - you can simply adopt it

### The best product for your customers

- clear winner of two tests among all German providers
- myBet.com stands for reliability, respectability, innovation
- largest selection, best odds, up to 25% higher profits

### The best marketing for your shop

- high quality shop and brand concept
- active support in gaining new customers
- attractive advertising material, regular special offer odds and free promotional offers

### The best support for you

- provision of hardware and software
- employee training

### Always be the winner with myBet.com

- With our lucrative participation model, you are always on the winning side.
- With commission on turnover
- With profit participation



Betting Terminal



Cashier System



Shop-Branding Concepts

## Reply by fax

Yes, I am interested in the sports betting concept. Please contact me regarding an appointment.

Company \_\_\_\_\_ Contact \_\_\_\_\_

Address \_\_\_\_\_

Town/City \_\_\_\_\_ Postal Code \_\_\_\_\_

Telephone \_\_\_\_\_ Mobile \_\_\_\_\_

Fax \_\_\_\_\_ E-Mail \_\_\_\_\_

I'm interested in:  Shop Opening  Terminal

Please cut out the fax reply form, fill in all details and return to us per fax. **+356/21/37 34 88**

## Call us for your success

We will gladly arrange an appointment for you. Contact us:

- 📞 Telephone **+356/21/37 07 85**
- 📠 Fax **+356/21/37 34 88**
- ✉ E-Mail **shop@myBet.com**
- 🌐 Internet **www.wettladen.com**

myBet.com is a brand of Personal Exchange International Limited (PEI Ltd.). Due to a concession by the Maltese Ministry of Finance, PEI Ltd. is entitled to offer, accept and act as agent for bets for all international events with an uncertain outcome.

Due to the legal situation, a direct acceptance of sports bets by private providers in Europe is not yet possible in all EU countries. That is why the operators of myBet.com betting shops are acting as sports bet agents of PEI Ltd.

**mybet.com**  
Sports betting

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